



**Connect & Communicate**  
with your **Community**

Download **ICONnect**  
directly from our website each month  
[www.iconsoftware.com.au](http://www.iconsoftware.com.au)

## America's leading Local Government Content Management System partners with ICON™ Software

**ICON™ Software** is delighted to announce the introduction of **CivicPlus** to the Australian Local Government marketplace. CivicPlus develops Content Management Systems (CMS) specifically designed for Local Government needs. With 600 Councils using the software across North America, and having won over 50 national awards for their client implementations, CivicPlus is the true leader in the US Government website market.

**CivicPlus** recognised the need to create a Government centric solution that provided exceptional community engagement and "out-of-the-box" features such as live video streaming for Council meetings, facilities booking, request tracking and community blogs. The latest application from CivicPlus - **Citizen Request Tracker**® enables immediate registration of customer requests including a Google® Map reference from the customer's SmartPhone (iPhone) to the website.

Another advantage of the CivicPlus offering is the pricing model - a low annual fee with no upfront licence costs, based on the size of Council, coupled a range of pre-packaged implementation services, much the same as the **ICON™** model. The solution offers a range of website templates allowing Councils to build and manage their websites quickly and effectively with very little technical knowledge.

**ICON™** will provide sales and support for the CivicPlus suite, if you're investigating your web presence please give us a call for a demonstration or visit [www.civicplus.com](http://www.civicplus.com) for more information.



## ARUP to create Rockhampton QPP planning scheme using **ICON PLAN**®

**ARUP** ([www.arup.com.au](http://www.arup.com.au)) have been commissioned to work with Rockhampton City Council to develop a new, integrated planning scheme across the Rockhampton Region which provides a framework for the regulation of growth and development in accordance with the Queensland Sustainable Planning Act 2009, particularly the Queensland Planning Provisions (QPP).

**ARUP** will be using **PLAN**® from **ICON™** to create and manage the QPP content as well as provide a forum for community consultation once the plan is ready for public exhibition.



## Penrith City Council implement **PlanningXchange**

Penrith City Council has selected **ICON's PlanningXchange** to connect and communicate with their community.

Working closely with the Development Assessment team, Penrith has commenced implementation of **TRACK**® and **REPORT**® with **PLAN**® to follow.

**AUGUST 2010**



This month is very exciting for **ICON™**. Our latest software release is ready to roll with some great new features, we will be showcasing this at our upcoming NSW User Forum in September.

We are also extremely pleased to be launching our partnership with **CivicPlus**, having seen the software, we can't wait to demonstrate it to you. **CivicPlus**, founded in 1996, is a multi-award winning organisation headquartered in Kansas, USA.

And a big welcome to Penrith...thank you for choosing **ICON™** as your e-Planning partner.

Marie Eedy - CEO, **ICON™**

## NEWS & EVENTS

**Sept 2010...** We are looking forward to presenting to the Hunter Councils and we'll also see you at the Southern Councils Group meeting. **ICON™** is delighted to be the sponsor of this event.

**Oct 2010...** **FieldWorker v8** launch invites to be sent shortly.

## **ICON™ User Forum, NSW**

A great opportunity to discuss, review and Xchange ideas in the development of the **ICON™ PlanningXchange** modules.

Many customers are using the **ICON™** software to solve long standing issues, such as Integrated Management Planning, provide extensive corporate reporting and, of course e-Planning.

We are keen to listen to our customers to ensure our product development meets and exceeds expectations.



Kindly hosted by **Rockdale City Council**, 22nd September, 2010, invites will be sent shortly or feel free to contact **ICON™** for more information 07 5580 9095.



## PLAN<sup>®</sup> from ICON<sup>™</sup> Software

is the foundation module for the next generation online solution for State and Local Government planning - ICON<sup>™</sup> Software Solution's PlanningXchange.

Working out what rules apply to a specific property is a challenging task using traditional hard copy planning scheme information.

Trying to ascertain whether the property is affected by bushfire, landslip, flooding or other critical factors can be a lengthy and confusing process if the data is not readily available. Also, complying with colour scheme criteria, height restrictions and set backs is a necessary component of any planning application.

PLAN<sup>®</sup> provides planning information online. Your hardcopy planning scheme is now an XML driven database, cross referencing property information held in your corporate systems. All the rules are held in a single location including policies, procedures, notes and precedents.

The introduction of this technology increases the efficiency of business processes, improves performance and makes better use of often overstretched resources.



# PLAN<sup>®</sup>

Taking the guess work out of Planning rules. PLAN<sup>®</sup> provides property specific planning information over the internet.

### BENEFITS of PLAN<sup>®</sup>

- consistency - once your data is converted it becomes your only source of planning information
- reduces your call centre traffic for simple planning queries
- increases staff productivity
- creates a cooperative, productive relationship with your community
- eliminates poor assessment processes

Talk to the **experts** in Local Government Systems

"ICON<sup>™</sup> listened to us, saved us money and provided excellent service"

"A company that truly understands the business of local government"

"Their DA tracking and reporting are superb and easy to implement"

### OUR CUSTOMER'S INCLUDE:



Naracoorte  
Lucindale Council



Warringah  
Council



For more information please contact:

ICON<sup>™</sup> Software Solutions

07 5580 9095

info@iconsoftware.com.au

[www.iconsoftware.com.au](http://www.iconsoftware.com.au)

PlanningXChange

